



Southeastern Massachusetts Motorcyclists' Survivors Fund, Inc.

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**Southeastern Massachusetts Motorcyclists' Survivors Fund (SE-MMSF)
Incorporates as a 501(c)3 Non-Profit**

NORTH CARVER, MA - On September 16, 2008, the newly appointed Board of Directors for the Southeastern Massachusetts Motorcyclists' Survivors Fund (SE-MMSF) formally announced incorporation. The SE-MMSF is a 501(c)3 non-profit corporation staffed 100% by non-paid volunteers with the goal of helping the families (survivors) of motorcyclists severely injured or killed in the counties of Barnstable, Bristol, Dukes, Nantucket, Norfolk, and Plymouth.

“Through the efforts of true believers, rider enthusiasts, and our own personal heartaches we become a compassionate force that will be able to help others along the way.” says Elisa Mello, President. Mello is the widowed wife of New Bedford Fire Fighter Brian Mello, killed on March 24, 2007 when an automobile driver turned left in front of his and two other motorcyclists on Route 44 in Middleboro, MA. Ironically, March 24, 2007 was the 1st day of Massachusetts' Motorcycle Safety Awareness period, an annual 5-week period signed into law by the Governor of Massachusetts.

Patterned after the successful Massachusetts Motorcyclists' Survivors Fund (MMSF) based out of Essex County, SE-MMSF brings support and financial aid to the South Shore. Says Paul W. Cote, “It's a lousy situation when a family needs help and it doesn't stop at county lines. I'm proud South Shore motorcycle riders have stepped up to help families local to them.” Cote is President of the MMSF and advisor to the board of SE-MMSF.

The premier fundraising event for the SE-MMSF is the annual Brian's Ride, named after Brian Mello. The 2nd annual Brian's Ride held August 3, 2008, saw 584 motorcycles assemble at The Jockey Club on Route 44 in Raynham in anticipation of a leisurely 50 mile ride through the surrounding towns. Additionally, smaller events and rides are being organized throughout the year to fund the organization and make financial assistance available, as the need arises. One hundred percent of all monies raised, after expenses, are made available for distribution in strict confidence.

“Taking care of our own” is what SE-MMSF seeks to accomplish. “Reach out and help your fellow motorcyclists, the people you ride with every day”, says Mello.

Applicants and other interested parties can find additional information on their web site: www.semmsf.org . Requests for information can be made by e-mail to: contact@semmsf.org . Or, mail to: SE-MMSF, PO Box 278, North Carver, MA 02355.

Issued by Rick Gleason, Officer, SE-MMSF, rick@semmsf.org

Board of Directors

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