



**Southeastern Massachusetts Motorcyclists' Survivors Fund, Inc.**

PO BOX 44 Abington, MA 02351-0044

**2012 SPONSORSHIP & DONATION APPLICATION**

**SEMMSF, Inc. & Brian's Ride**

SEMMSF, Inc. is a non-profit all-volunteer organization that helps assist the families of a fallen or downed rider; to help pay for household bills that go unpaid due to the motorcyclist being in a tragic crash or losing a life. These funds are also for motorcycle safety and awareness and to help prevent motorcycle crashes that result in injury or death.

Our main event, "Brian's Ride", is one of Southeastern Massachusetts most publicized events and attracts approximately 700+ motorcyclists, almost DOUBLE the number from the year before. This year we're expanding our efforts and marketing throughout the counties of Barnstable, Bristol, Dukes, Nantucket, Norfolk, and Plymouth with flyers, posters and direct mailings. Each year we anticipate more motorcycles and attendees. How will you get your share of the "biker-buck\$" if attendees don't know you are supporting their community?

Check with your accountant or tax preparer; your participation in this event should be tax deductible as an Advertising or Charitable Donation.

Please Print:

NAME: _____	CONTACT: _____
ADDRESS 1: _____	
CITY/TOWN: _____	STATE: _____ ZIP: _____
PHONE: ( _____ ) _____	OR ( _____ ) _____ E-MAIL: _____
WEBSITE: _____	DATE: _____

SUPPORT LEVEL: _____	VALUE: _____
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Other than Donations: 25% deposit required; make check payable and submit application to: SEMMSF, Inc. PO Box 44, Abington, MA 02351-0044

If submitted by mail, a member of our TEAM will contact you within 5 business days.

Board of Directors

Darryl J Stoddard, President ~ Rick Wood, Vice-President  
Kevin "Gunny" Moreira, Treasurer, Safety Director ~ Gale Varraso, Secretary/Clerk  
Steve Moura, Director of Activities ~ Samantha Wood, Director of PR  
Elisa Mello, Founder, Chairwoman, Advisor

Please note that there are no food vendors allowed and there is no supplies electricity.

<b><u>GOLD SPONSOR</u></b> <b>\$500</b>	<b><u>SILVER SPONSOR</u></b> <b>\$250</b>
<ul style="list-style-type: none"> <li>• Your supplied and self-displayed banner at the event.</li> <li>• Your logo on:               <ul style="list-style-type: none"> <li>○ 2,500± advertising flyers throughout SE Massachusetts.</li> <li>○ 75± posters for shops and dealers.</li> <li>○ SEMMSF website (3") and linked to yours.</li> <li>○ Brian's Ride website and linked to yours.</li> </ul> </li> <li>• Supporter of Motorcycle Safety sticker for your business.</li> <li>• First choice of vendor booth placement at the event.</li> <li>• Only five (5) available; check for availability.</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on:               <ul style="list-style-type: none"> <li>○ SEMMSF website (2") and linked to yours.</li> <li>○ Brian's Ride website and linked to yours.</li> </ul> </li> <li>• Supporter of Motorcycle Safety sticker for your business.</li> <li>• Second choice of booth placement.</li> <li>• Only ten (10) available; check for availability.</li> </ul>

<b><u>BRONZE SPONSOR</u></b> <b>\$200</b>	<b><u>VENDOR</u></b> <b>\$50</b>
<ul style="list-style-type: none"> <li>• Your name listed on:               <ul style="list-style-type: none"> <li>○ SEMMSF website and linked to yours.</li> <li>○ Brian's Ride website and linked to yours</li> <li>○ 20' x 20' booth size or 2- 10' x 10' booths</li> </ul> </li> <li>• Supporter of Motorcycle Safety sticker for your business. Third choice of booth placement.</li> </ul>	<ul style="list-style-type: none"> <li>• 10'x20' booth size; larger areas available for additional fee.</li> <li>• Last choice of booth placement at the event.</li> <li>• Supporter of Motorcycle Safety sticker for your business.</li> <li>• Sorry no food vendors or electricity provided. Must be paid 10 days prior to event.</li> </ul>

### **ADD ON**

Add you group's logo to the SEMMSF's trailer for \$300 with the purchase of Gold, Silver or Bronze Sponsor. Ask about our annual renewal rate.

### **DONATIONS**

In-Kind Donations of items of equal or greater value, for raffle prizes, would be accepted and the proper level of support given for their monetary value.

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