



Southeastern Massachusetts Motorcyclists' Survivors Fund, Inc.

PO BOX 278 North Carver, MA 02355-0278

2010 SPONSORSHIP & DONATION APPLICATION
SEMMSF & Brian's Ride

SEMMSF is a non-profit and all-volunteer organization that assists Southeastern Massachusetts motorcyclists and/or their family if injured or killed in a motorcycle accident. In addition, promotes motorcycles safety and awareness. Please see our websites for more information.

Our main event, "Brian's Ride", is one of Southeastern Massachusetts most publicized events and attracts approximately 600 motorcyclists, almost DOUBLE the number from the year before. This year we're expanding our efforts and marketing throughout the counties of Barnstable, Bristol, Dukes, Nantucket, Norfolk, and Plymouth with flyers, posters and direct mailings. Each year we anticipate more motorcycles and attendees. How will you get your share of the "biker-buck\$" if attendees don't know you are supporting their community?

Check with your accountant or tax preparer, your participation in this event should be tax deductible as an Advertising or Charitable Donation.

Please Print:

NAME: _____	CONTACT: _____
ADDRESS 1: _____	
CITY/TOWN: _____	STATE: _____ ZIP: _____
PHONE: (_____) _____ OR (_____) _____	E-MAIL: _____
WEBSITE: _____	DATE: _____

SUPPORT LEVEL: _____	VALUE: _____
----------------------	--------------

Other than Donations: 25% deposit required; make check payable and submit application to: SEMMSF, Inc. PO Box 278, N Carver, MA 02355

If submitted by mail, a member of our TEAM will contact you within 5 business days.

<u>GOLD SPONSOR</u> \$1,000	<u>SILVER SPONSOR</u> \$750	<u>BRONZE SPONSOR</u> \$500
<ul style="list-style-type: none"> • Your supplied and self-displayed banner at the event. • Your logo on: <ul style="list-style-type: none"> ○ 10,000 ± advertising flyers throughout SE Massachusetts. ○ 250± posters for shops and dealers. ○ SEMMSF website (3”) and linked to yours. ○ Brian’s Ride website and linked to yours. ○ Brian’s Ride DVD credits. • Supporter of Motorcycle Safety sticker for your business. • First choice of vendor booth placement at the event. • Only five (5) available; check for availability. 	<ul style="list-style-type: none"> • Your logo on: <ul style="list-style-type: none"> ○ SEMMSF website (2”) and linked to yours. ○ Brian’s Ride website and linked to yours. • Supporter of Motorcycle Safety sticker for your business. • Second choice of booth placement. • Only ten (10) available; check for availability. 	<ul style="list-style-type: none"> • Your name listed on: <ul style="list-style-type: none"> ○ SEMMSF website and linked to yours. ○ Brian’s Ride website and linked to yours. • Supporter of Motorcycle Safety sticker for your business. • Third choice of booth placement.

<u>OPEN HOUSES</u> \$250	<u>ON PREMISES CONTEST HOST</u> \$200	<u>VENDOR</u> \$50
<p>Host an Open House at your business on a Thursday night, April–July. An opportunity to offer your attendees some discounted prices on your goods, services, &/or food.</p> <p>SEMMSF will:</p> <ul style="list-style-type: none"> • Issue a 500 postcard mailing to your local riders. • Promote your business and drive riders to it via the SEMMSF website. • Supporter of Motorcycle Safety sticker for your business. 	<p>At Brian’s Ride/The Jockey Club in Raynham, MA, sponsor the Biker Games.</p> <p>SEMMSF will include your name:</p> <ul style="list-style-type: none"> • On the Biker Games sign. • On the Biker Games signup sheets. • In the announcements throughout the duration of the games as the sponsor. 	<ul style="list-style-type: none"> • 10’x20’ booth size; larger areas available for additional fee. • Last choice of booth placement at the event. • Supporter of Motorcycle Safety sticker for your business. • Sorry no food vendors or electricity provided. • Must be paid 10 days prior to event.

<u>DONATIONS</u>
<p>In-Kind Donations of items of equal or greater value, for raffle prizes, would be accepted and the proper level of support given for their monetary value.</p>

Board of Directors

Elisa Mello, President ~ Darryl J. Stoddard, Vice President ~ Michelle A. Plouffe, Treasurer ~ Gale Varraso, Clerk
Kevin Moreira, Safety Director ~ Todd Goulston, Director

Non-Profit ~ All-Volunteer

Page 2 of 2